

Prehľad publikačnej činnosti
Rózsa, Zoltán (1971-)
pre pracovisko: všetky pracoviská
za všetky roky
stav záznamu: zapísané, potvrdené, verifikované OHO, verifikované OHPČ

Skupina V - Vedecký výstup publikačnej činnosti (V1, V2, V3)

Počet výstupov: 25

V1 Vedecký výstup publikačnej činnosti ako celok (3)

V2 Vedecký výstup publikačnej činnosti ako časť editovanej knihy alebo zborníka (14)

V3 Vedecký výstup publikačnej činnosti z časopisu (8)

Skupina O - Odborný výstup publikačnej činnosti (O1, O2, O3)

Počet výstupov: 9

O2 Odborný výstup publikačnej činnosti ako časť knižnej publikácie alebo zborníka (9)

Skupina P - Pedagogický výstup publikačnej činnosti (P1, P2)

Počet výstupov: 6

P1 Pedagogický výstup publikačnej činnosti ako celok (6)

Skupina U - Umelecký výstup publikačnej činnosti (U1, U2, U3)

Počet výstupov: 0

Skupina D - Dokument práv duševného vlastníctva (D1)

Počet výstupov: 0

Skupina I - Iný výstup publikačnej činnosti (I1, I2, I3)

Počet výstupov: 0

Skupina A1 - Knižné publikácie charakteru vedeckej monografie (AAA, AAB, ABA, ABB, ABC, ABD)

Počet výstupov: 1

AAB Vedecké monografie vydané v domácich vydavateľstvách (1)

Skupina A2 - Ostatné knižné publikácie (ACA, ACB, BAA, BAB, BCB, BCI, CAA, CAB, EAI, EAJ, FAI)

Počet výstupov: 8

ACB Vysokoškolské učebnice vydané v domácich vydavateľstvách (3)

BAB Odborné knižné publikácie vydané v domácich vydavateľstvách (2)

FAI Zostavovateľské práce knižného charakteru (bibliografie, encyklopédie, katalógy, slovníky, zborníky, atlasy...) (3)

Skupina B - Publikácie v karentovaných časopisoch alebo registrované vo WoS a Scopus (ADC, ADD, BDC, BDD, CDC, CDD, ADM, ADN, BDM, BDN)

Počet výstupov: 32

ADC Vedecké práce v zahraničných karentovaných časopisoch (1)

ADM Vedecké práce v zahraničných časopisoch registrovaných v databázach Web of Science alebo SCOPUS (31)

Skupina P - Patenty (AGJ)

Počet výstupov: 0

Skupina D - Ostatné sledované publikácie (ACC, ACD, ADE, ADF, AEC, AED, AEG, AEH, AFA, AFB, AFC, AFD, AFE, AFF, AFG, AFH, AEM, AEN, BBA, BBB, BCK, BDA, BDB, BDE, BDF, BEE, BEF, BFA, BFB, CBA, CBB, CDE, CDF)

Počet výstupov: 19

ADE Vedecké práce v ostatných zahraničných časopisoch (2)

ADF Vedecké práce v ostatných domácich časopisoch (3)

AEC Vedecké práce v zahraničných recenzovaných vedeckých zborníkoch, monografiách (1)

AED Vedecké práce v domácich recenzovaných vedeckých zborníkoch, monografiách (2)

AFC Publikované príspevky na zahraničných vedeckých konferenciách (7)

AFG Abstrakty príspevkov zo zahraničných vedeckých konferencií (4)

Skupina O - Iné, nesledované publikácie (AFK, AFL, AGI, CAI, CAJ, CEC, CED, CGC, CGD, CIA, CIB, CJA, CJB, CKA, CKB, DAI, EDI, EDJ, GAI, GHG, GII)

Počet výstupov: 1

GAI Správy (1)

Ostatné - mimo kategórií MŠSR

Počet výstupov: 0

Počet výstupov spolu: 101

Štatistika ohlasov s kategóriou podľa Vyhlášky č. 456/2012 Z. z: počet ohlasov: 70

Citácie v zahraničných publikáciách registrované v citačných indexoch Web of Science a v databáze SCOPUS: počet ohlasov: 68

Citácie v zahraničných publikáciách neregistrované v citačných indexoch: počet ohlasov: 1

Citácie v domácich publikáciách neregistrované v citačných indexoch: počet ohlasov: 1

Štatistika ohlasov s kategóriou podľa Vyhlášky č. 397/2020 Z. z: počet ohlasov: 208

Citácia v publikácii registrovaná v citačných indexoch: počet ohlasov: 203

Citácia v publikácii vrátane citácie v publikácii registrovanej v iných databázach okrem citačných indexov: počet ohlasov: 5

Štatistika ohlasov: počet ohlasov: 278

Menný zoznam publikácií:

V1 Vedecký výstup publikačnej činnosti ako celok

Počet výstupov: 3

V1_001 Gubíniová, Katarína, Pajtinková Bartáková, Gabriela. Hodnotenie výkonnosti lojalitných programov [textový dokument (print)] . 1. vyd. Bratislava: Univerzita Komenského v Bratislave, 2022. ISBN 978-80-223-5350-2. [slovenčina]

V1_002 Čirović, Dragana, Melović, Boban, Dudić, Branislav. Marketing management on the organic products market - key concepts, new trends and experiences from Montenegro [elektronický dokument] . 1. vyd. Prague: Wolters Kluwer. Wolters Kluwer ČR, 2022. ISBN 978-80-7676-427-9. [angličtina]

V1_003 Rózsa, Zoltán. Manažment projektov vo verejnom sektore [textový dokument (print)] . 1. vyd. Bratislava: 228, 2008. ISBN 978-80-969856-0-9. [slovenčina]

V2 Vedecký výstup publikačnej činnosti ako časť editovanej knihy alebo zborníka

Počet výstupov: 14

V2_001 Rózsa, Zoltán. Assessment of perceived quality of SEMPA educational services In: The 7th International Days of Statistics and Economics: conference proceedings. Slaný: Melandrium , 2013, s. 1221-1228 [online]. ISBN 978-80-86175-87-4. https://msed.vse.cz/msed_2013/en/index. [angličtina]

V2_002 Rózsa, Zoltán, Mura, Ladislav. The impact of networking on the innovation performance of SMEs In: The 7th International Days of Statistics and Economics: conference proceedings. Slaný: Melandrium , 2013, s. 1036-1042 [online]. ISBN 978-80-86175-87-4. https://msed.vse.cz/msed_2013/en/index. [angličtina]

V2_003 Rózsa, Zoltán, Rózsová, Monika. Blended and "pure" eLearning concepts in managers' education In: The 8th International Days of Statistics and Economics: conference proceedings. Slaný: Melandrium , 2014, s. 1273-1281 [online]. ISBN 978-80-87990-02-5. https://msed.vse.cz/msed_2014/toc.html. [angličtina]

V2_004 Cibáková, Viera, Rózsa, Zoltán, Srncová, Magdaléna. Rozvoj ľudských zdrojov v prihraničných regiónoch SR a ČR In: Jak úspěšně podnikat v příhraničních regionech jihovýchodní Moravy. Kunovice: Evropský polytechnický institut, 2008, s. 17-20 [CD-ROM]. ISBN 978-80-7314-145-5. [slovenčina]

V2_005 Cibáková, Viera, Rózsa, Zoltán, Srncová, Magdaléna. Budovanie strategických partnerstiev v odvetví cestovného ruchu In: Vysoká škola jako facilitátor rozvoje společnosti a regionu. Kunovice: Evropský polytechnický institut, 2009, s. 29-31 [tlačená forma]. ISBN 978-80-7314-162-2. <https://>

doczz.cz/doc/22638/vysok%C3%A1-%C5%A1kola-jako-facilit%C3%A1tor-rozvoje-spole%C4%8Dnosti-a-regionu. [slovenčina]

V2_006 Rózsa, Zoltán. Interné hodnotenie kvality vysokej školy = Internal quality assessment in higher education In: Verejná správa - služba občanovi: zborník príspevkov z medzinárodného vedeckého seminára. Bratislava: Vysoká škola ekonómie a manažmentu verejnej správy v Bratislave, 2010, s. 212-217 [CD-ROM]. ISBN 978-80-970272-3-0. [slovenčina]

V2_007 Rózsa, Zoltán. Výhody a nevýhody realizácie vysokoškolských programov dištančného vzdelávania pre pracovníkov verejnej správy = Advantages and disadvantages of implementing distance learning in higher education programs for government workers In: Ekonomický a sociálny rozvoj Slovenska: komunálna reforma - spravovanie a manažovanie - trendy vo verejnom živote - regionálny rozvoj. Bratislava: Vysoká škola ekonómie a manažmentu verejnej správy v Bratislave, 2010, s. 571-579 [tlačená forma]. ISBN 978-80-970495-4-6. [slovenčina]

V2_008 Rózsa, Zoltán, Filip, Stanislav, Tokárová, Mária. Vyučovanie marketingového výskumu v e-learningovom prostredí Collaborize Classroom = Teaching marketing research in e-learning environment Collaborize Classroom In: Aktuálne trendy v manažmente verejnej správy. Bratislava: crr.sk, 2011, s. 311-320 [CD-ROM]. ISBN 978-80-8137-001-4. [slovenčina]

V2_009 Rózsa, Zoltán, Ondrášková, Viera. Vplyv detašovaných pracovísk vysokej školy na peňažné a nepeňažné náklady študentov In: Inovácie - podnikanie - spoločnosť No. 4. Prešov: Vysoká škola medzinárodného podnikania ISM Slovakia v Prešove, 2011, s. 99-104 [tlačená forma]. ISBN 978-80-89372-29-4. [slovenčina]

V2_010 Rózsa, Zoltán. Analýza štruktúry študijného programu Verejná správa na VŠEMvs v Bratislave In: Ekonomický a sociálny rozvoj Slovenska: verejná správa - rozvojové trendy - manažment a podnikanie. Trenčín: Inštitút aplikovaného manažmentu, 2011, s. 439-451 [tlačená forma]. ISBN 978-80-970802-1-1. [slovenčina]

V2_011 Rózsa, Zoltán. Špecifické produkty sietí ziskových a neziskových organizácií In: Dopady vybraných verejných politík na regionálny rozvoj v Slovenskej a v Českej republike. Bratislava: crr.sk, 2011, s. 81-87 [tlačená forma]. ISBN 978-80-970495-6-0. [slovenčina]

V2_012 Rózsa, Zoltán. Medzisektorové partnerstvá v komunitnom a regionálnom rozvoji = Cross-sectoral partnerships in community and regional development In: Hybné sily rozvoja regiónov. Trenčín: Inštitút aplikovaného manažmentu, 2012, s. 249-252 [CD-ROM]. ISBN 978-80-89600-00-7. [slovenčina]

V2_013 Rózsa, Zoltán. Využitelnosť elektronických kníh vo výučbe manažérskeho a ekonomického zameraných predmetov In: Podnikanie v konkurenčnom prostredí. Komárno: Univerzita J. Selyeho, 2012, s. 131-137 [tlačená forma]. ISBN 978-80-8122-025-8. [slovenčina]

V2_014 Rózsa, Zoltán. Twinregión - projekt znalostnej spolupráce v metropolitnom regióne Viedeň - Bratislava = Twinregion - project of the knowledge cooperation in metropolitan region Vienna-Bratislava In: Ekonomický a sociálny rozvoj Slovenska: efektívnosť verejnej správy - malé a stredné podnikanie - európske hospodárstvo. Trenčín: Inštitút aplikovaného manažmentu, 2012, s. 352-360 [CD-ROM]. ISBN 978-80-89600-07-6. [slovenčina]

V3 Vedecký výstup publikačnej činnosti z časopisu **Počet výstupov: 8**

V3_001 Rózsa, Zoltán, Tupá, Magdaléna, Belás, Jaroslav, Metzker, Zdenko, Suler, Peter. CSR conception and its prospective implementation in the smes business of Visegrad countries In: Transformations in Business & Economics: international Journal of Scholarly Papers. Kaunas: Vilniaus universitetas. Kauno fakultetas, 2022, Roč. 21, č. 1, s. 274-289 [tlačená forma] [online]. ISSN 1648-4460. [angličtina]

V3_002 Rózsa, Zoltán, Belás, Jaroslav, Metzker, Zdenko, Klementová, Iva. The intensity of perception of selected personnel risk factors in the V4 countries [elektronický dokument]. DOI 10.2478/foi-2022-0012 In: Folia Oeconomica Stetinensia. Szczecin: De Gruyter Poland, 2022, Roč. 22, č. 1, s. 243-262 [tlačená forma]. ISSN 1730-4237. ISSN (online) 1898-0198. [angličtina]

V3_003 Rózsa, Zoltán. Should universities in the field of management studies influence the ethnocentrism of students? [elektronický dokument] In: Acta Oeconomica Universitatis Selye: vedecký

recenzovaný časopis. Komárno: Univerzita J. Selyeho. Ekonomická fakulta, 2019, Roč. 8, č. 2, s. 41-51 [tlačená forma] [online]. ISSN 1338-6581. ISSN (online) 2644-5212. [http://acta.fei.ujs.sk/uploads/papers/finalpdf/AOUS_8\(2\)_from41to51.pdf](http://acta.fei.ujs.sk/uploads/papers/finalpdf/AOUS_8(2)_from41to51.pdf). [angličtina]

V3_004 Rózsa, Zoltán. Neziskové organizácie v podmienkach Slovenskej republiky [elektronický dokument] In: Acta Oeconomica Universitatis Selye: vedecký recenzovaný časopis. Komárno: Univerzita J. Selyeho. Ekonomická fakulta, 2013, Roč. 2, č. 1, s. 235-242 [tlačená forma] [online]. ISSN 1338-6581. ISSN (online) 2644-5212. [slovenčina]

V3_005 Rózsa, Zoltán. Marketingový mix vo vysokoškolskom vzdelávaní [elektronický dokument] In: Acta Oeconomica Universitatis Selye: vedecký recenzovaný časopis. Komárno: Univerzita J. Selyeho. Ekonomická fakulta, 2012, Roč. 1, č. 2, s. 165-172 [tlačená forma] [online]. ISSN 1338-6581. ISSN (online) 2644-5212. [slovenčina]

V3_006 Čepel, Martin, Rózsa, Zoltán, Kotásková, Anna. Online self-disclosure behaviour of young prospective job applicants. PEVŠ ID-515978 In: NOLEGEIN-Journal of Advertising and Brand Management. Pune: Balaji Institute of Modern Management, 2020, Roč. 3, č. 2, s. 1-9 [tlačená forma] [online]. ISSN 2581-530X. <https://mbajournals.in/index.php/JoABM/article/view/569>. [angličtina]

V3_007 Rahman, Ashiqur, Belás, Jaroslav, Rózsa, Zoltán, Klieštík, Tomáš. Does bank ownership affect relationship lending [elektronický dokument]: a developing country perspective. DOI 10.14254/2071-8330.2017/10-1/20 In: Journal of International Studies. Ternopil: Centre of Sociological Research, 2017, Roč. 10, č. 1, s. 277-288 [tlačená forma] [online]. ISSN 2071-8330. ISSN (online) 2306-3483. https://www.jois.eu/files/20_Rahman%20et%20al.pdf. [angličtina]

Ohlasy:

2021 [01] Colak, Mehmet Selman, Senol, Ahmet. Bank Ownership and Lending Dynamics: Evidence from Turkish Banking Sector In: International Review of Economics & Finance. Amsterdam: Elsevier. Elsevier Science, 2021, Roč. 72, s. 583-605. ISSN 1059-0560. [angličtina]

2021 [01] Fedorko, Igor, Bačík, Radovan, Gavurová, Beáta. Effort expectancy and social influence factors as main determinants of performance expectancy using electronic banking [elektronický dokument]. DOI 10.21511/bbs.16(2).2021.03. SIGN-PU FM-21 27/21. SIGN-TUKE 233374 In: Banks and Bank Systems. [s.l.]: Business Perspectives, 2021, Roč. 21, č. 2, s. 27-37 [tlačená forma] [online]. ISSN 1816-7403. ISSN (online) 1991-7074. <https://businessperspectives.org/index.php/journals/banks-and-bank-systems/issue-383/effort-expectancy-and-social-influence-factors-as-main-determinants-of-performance-expectancy-using-electronic-banking>. [angličtina]

2019 [01] Rubakha, Mariya, Tkachyk, Lesia, Zamaslo, Olha, Irshak, Olesya. Risk-oriented integral assessment of the Ukrainian banks effectiveness [elektronický dokument] In: Banks and Bank Systems. [s.l.]: Business Perspectives, 2019, Roč. 14, č. 3, s. 121-139 [tlačená forma] [online]. ISSN 1816-7403. ISSN (online) 1991-7074. [angličtina]

2019 [01] Dudchik, Oksana, Matvijchuk, Iryna, Kovinia, Mariia, Salnykova, Tetiana, Tubolets, Iryna. Financial literacy in Ukraine: From micro to macro level [elektronický dokument] In: Investment Management and Financial Innovations. Sumy: Business Perspectives, 2019, Roč. 16, č. 4, s. 240-253 [tlačená forma] [online]. ISSN 1810-4967. ISSN (online) 1812-9358. [angličtina]

2017 [01] Plevný, Miroslav. Influence of the fare funding type on public transport demand – Case of Pilsen [elektronický dokument] In: Administratie si Management Public. Bucharest: The Bucharest University of Economic Studies, 2017, Roč. 28, s. 45-66 [tlačená forma] [online]. ISSN 1583-9583. ISSN (online) 2559-6489. [angličtina]

V3_008 Koišová, Eva, Habánik, Jozef, Virglerová, Zuzana, Rózsa, Zoltán. SMEs financing as an important factor of business environment in Slovak Republic regions [elektronický dokument]. DOI 10.14254/1800-5845/2017.13-2.8 In: Montenegrin Journal of Economics. Podgorica: ELIT - Economic Laboratory for Transition Research, 2017, Roč. 13, č. 2, s. 129-140 [tlačená forma] [online]. ISSN 1800-5845. ISSN (online) 1800-6698. [angličtina]

Ohlasy:

2022 [01] Chen, Yahui, van Marrewijk, Charles, Xu, Changsheng, Zuo, Congmin. Does the Belt and Road Initiative affect the business environment of participating countries? [elektronický dokument]. DOI 10.1080/13547860.2022.2082748 In: Journal of the Asia Pacific economy. Ipswich: EBSCO Publishing, 2022, Roč. 27, č. 3, s. 425-444 [tlačená forma] [online]. ISSN 1354-7860. ISSN (online) 1469-9648.

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2022 [01] Bestvina Bukvič, Ivana, Novaković, Dražen, Kristek, Ivan. Pension Funds Regulation in the Context of Investment Climate Development In: Contributions to Economics. [s.l.]: Springer Nature, 2022, s. 157-175 [tlačená forma]. ISSN 1431-1933. [angličtina]

2021 [01] Busu, Mihail, Caraiani, Petre, Hadad, Shahrazad, Incze, Cynthia Bianca, Vargas, Madalina Vanesa. The performance of publicly funded startups in Romania [elektronický dokument] In: Economic Systems: Published on behalf of the Leibniz Institute for East and Southeast European Studies in collaboration with EACES. Amsterdam: Elsevier, 2021, Roč. 45, č. 3, [tlačená forma] [online]. ISSN 0939-3625. ISSN (online) 1878-5433. [angličtina]

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AEC Vedecké práce v zahraničných recenzovaných vedeckých zborníkoch, monografiách **Počet výstupov: 1**

AEC_001 Naumov, Olexander, Gryshova, Inna, Rózsa, Zoltán. Leadership in Energy Efficiency of Agro-industrial Production: Regional Aspects [elektronický dokument] In: Leadership for the future sustainable development of business and education: 2017 Prague Institute for qualification enhancement (PRIZK) and International research centre (IRC) "Scientific cooperation" international conference. Cham: Springer Nature. Springer International Publishing AG, 2018, s. 579-590 [tlačaná forma] [online]. ISBN 978-3-319-74215-1. ISBN (online) 978-3-319-74216-8. [angličtina]

AED Vedecké práce v domácich recenzovaných vedeckých zborníkoch, monografiách **Počet výstupov: 2**

AED_001 Rózsa, Zoltán. Mimovládne neziskové organizácie v SR a ich vplyv na regionálny rozvoj In: Verejná politika a regionálny rozvoj. Bratislava: Iura edition, s. 84-93. ISBN 978-80-8078-657-1. [slovenčina]

AED_002 Rózsa, Zoltán, Hyánek, Vladimír, Prouzová, Zuzana. Zhrnutie In: Verejná politika a regionálny rozvoj. Bratislava: Iura edition, s. 102-103. ISBN 978-80-8078-657-1. [slovenčina]

AFC Publikované príspevky na zahraničných vedeckých konferenciách

Počet výstupov: 7

AFC_001 Rózsa, Zoltán, Čepel, Martin, Ključnikov, Aleksandr, Rajnoha, Rastislav, Kotásková, Anna. Examining conflict-styles approach in Slovak small and medium IT startups. PEVŠ 2019AFC0006. TUAD PC017138 In: Proceedings of the IRES International Conference: Marrakech, Morocco, 12th-13th March 2019. Bhubaneswar, Odisha: Institute of Research and Journals, 2019, s. 1-4 [tlačená forma] [online]. ISBN 978-93-87405-18-9. Poznámka: B - medzinárodne uznávaná kvalita. <http://www.worldresearchlibrary.org/proceeding.php?pid=2715>. [angličtina]

AFC_002 Nguyen, Thi Anh Nhu, Ngo, Thanh Trung, Nguyen, Dang Phuong Hien, Rózsa, Zoltán. Financial Literacy and Financial Advice Seeking for Retirement Investment Choice In: Economics, management, finance: new trends and challenges for academics and entrepreneurs: proceedings of abstracts. Zlín: Univerzita Tomáše Bati ve Zlíně, 2018, s. 55-55 [tlačená forma]. ISBN 978-80-8154-243-5. [angličtina]

AFC_003 Rózsa, Zoltán, Virglerová, Zuzana, Kotásková, Anna. Horizontal and vertical cultural differences in the content of conflict styles. DOI 10.34190/ECIE.19.110. TUAD PC017136 In: Proceedings of the 14th European Conference on Innovation and Entrepreneurship ECIE 2019. Reading: Academic Conferences and Publishing International, 2019, s. 893-899 [tlačená forma] [online]. ISBN 978-1-912764-34-1. ISSN 2049-1050. Poznámka: Evidované v Scopus. Poznámka: B - medzinárodne uznávaná kvalita. [angličtina]

AFC_004 Çera, Gentjan, Cera, Edmond, Rózsa, Zoltán. Exploring the associations between institutional constraints and entrepreneur's perception in future business climate [elektronický dokument]. DOI 10.3846/cibmee.2019.066. TUAD PC017139 In: Contemporary Issues in Business, Management and Economics Engineering: Selected Papers. Vilnius: Vilniaus Gedimino technikos universitetas, 2019, s. 652-661 [online]. ISBN 978-609-476-161-4. ISBN (online) 978-609-476-162-1. ISSN (online) 2538-8711. Poznámka: B - medzinárodne uznávaná kvalita. <http://cibmee.vgtu.lt/index.php/verslas/2019/paper/viewFile/469/1>. [angličtina]

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AFC_006 Čepel, Martin, Rózsa, Zoltán, Kotásková, Anna. Online self-disclosure behavior of young prospective job applicants. PEVŠ 2020AFC0018. TUAD PC017829 In: Proceedings of IASTEM International conference Phnom Penh, Cambodia. Khandagiri: Institute of Research and Journals, 2020, s. 4-9 [online]. ISBN 978-93-89469-79-0. <http://mbajournals.in/index.php/JoABM/article/view/569>. [angličtina]

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AFG Abstrakty príspevkov zo zahraničných vedeckých konferencií

Počet výstupov: 4

AFG_001 Dvorský, Jan, Rózsa, Zoltán, Petráková, Zora, Kotásková, Anna. Evaluation of State Aid for Entrepreneurs and their Access to Financial Resources In: Economics, Management, Finance and Social Attributes of Economic System (EMFSA 2018): proceedings of abstract[s]. Považská Bystrica: BCSS, 2018, s. 30-30 [tlačená forma] [online]. ISBN 978-80-8154-236-7. [angličtina]

AFG_002 Rózsa, Zoltán. Selected economic factors of the quality of business environment. TUAD PC017004 In: Economics, management, finance and social attributes of economic system (EMFSA

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AFG_003 Dvorský, Jan, Petráková, Zora, Zapletalíková, Eliška, Rózsa, Zoltán. Entrepreneurial propensity index of Czech university students In: 10th International Conference on Applied Economics: Contemporary Issues in Economy: Abstract book. Olsztyn: Institute of Economic Research, 2019, s. 78-79 [online]. ISBN 978-83-65605-10-8. [angličtina]

AFG_004 Rózsa, Zoltán, Belás, Jaroslav, Metzker, Zdenko, Zvaríková, Katarína. CSR in the SMEs Business of Visegrad Countries. TUAD PC018095 In: Economics, Management, Finance and Social Attributes of Economic System: proceedings of abstract. Považská Bystrica: BCSS, 2021, s. 33-33. ISBN 978-80-973642-2-9. Poznámka: D - ostatné. [angličtina]

BAB Odborné knižné publikácie vydané v domácich vydavateľstvách

Počet výstupov: 2

BAB_001 Mura, Ladislav, Korcsmáros, Enikő, Rózsa, Zoltán, Seres Huszárik, Erika, Machová, Renáta. Obchodné podnikanie. 1. vyd. Trenčín: Inštitút aplikovaného manažmentu, 2012. ISBN 978-80-8122-041-8. [slovenčina]

BAB_002 Rózsa, Zoltán. Marketingový audit v malých a stredných podnikoch. 1. vyd. Bratislava: IAM press Bratislava, 2012. ISBN 978-80-89-600-12-0. [slovenčina]

FAI Zostavovateľské práce knižného charakteru (bibliografie, encyklopédie, katalógy, slovníky, zborníky, atlasy...)

Počet výstupov: 3

FAI_001 Mura, Ladislav, Rózsa, Zoltán. Podnikanie v konkurenčnom prostredí: Zborník príspevkov z vedeckého seminára konaného 13. februára 2012. 1 vyd. Komárno: Univerzita J. Selyeho, 2012. ISBN 978-80-8122-025-8. Poznámka: Do vydavateľských údajov bol pridaný príznak 1. vydanie. [viaceré jazyky/mnohojazyčný]

FAI_002 Mura, Ladislav, Rózsa, Zoltán. Podnikanie v konkurenčnom prostredí: Zborník abstraktov. 1 vyd. Komárno: Univerzita J. Selyeho, 2012. ISBN 978-80-812-026-5. Poznámka: Do vydavateľských údajov bol pridaný príznak 1. vydanie. [viaceré jazyky/mnohojazyčný]

FAI_003 Rózsa, Zoltán. Benchmarking slovenských miest Trendy 2004 - 2010. Trenčín: Inštitút aplikovaného manažmentu, 2012, ISBN 978-80-89600-05-2, 85 s.. [s.l.] : [s.n.], 2012. [slovenčina]

GAI Správy

Počet výstupov: 1

GAI_001 Cibáková, Viera, Hudáková, Monika, Strážovská, Helena, Gozora, Vladimír, Strážovská, Ľubomíra, Tancošová, Judita, Rózsa, Zoltán, Filip, Stanislav, Cibák, Ľuboš, Fabuš, Michal. Analýza vývoja a stavu malého a stredného podnikania v ČR a SR - komparácia výsledkov a perspektív rozvoja: Priebežná správa z výskumu za spoločný projekt Projekt GA 7/2011. [s.l.] : [s.n.], 2012. [slovenčina]

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Databáza SCOPUS. Počet zaznamov spolu: 30

Hlavná databáza SCOPUS: 30

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AAB - Vedecké monografie vydané v domácich vydavateľstvách: 1

ACB - Vysokoškolské učebnice vydané v domácich vydavateľstvách: 3

ADC - Vedecké práce v zahraničných karentovaných časopisoch: 1

ADE - Vedecké práce v ostatných zahraničných časopisoch: 2

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AEC - Vedecké práce v zahraničných recenzovaných vedeckých zborníkoch, monografiách: 1

AED - Vedecké práce v domácich recenzovaných vedeckých zborníkoch, monografiách: 2

AFC - Publikované príspevky na zahraničných vedeckých konferenciách: 7

AFG - Abstrakty príspevkov zo zahraničných vedeckých konferencií: 4

BAB - Odborné knižné publikácie vydané v domácich vydavateľstvách: 2

FAI - Zostavovateľské práce knižného charakteru (bibliografie, encyklopédie, katalógy, slovníky, zborníky, atlasy...): 3

GAI - Správy: 1

Podľa kategórie ohlasov

Počet ohlasovaných záznamov: 26

Podľa krajiny vydania

Počet domácich vydání: 38

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Počet bez krajiny vydania: 7

Podľa oblasti výskumu

010 Pedagogické vedy: 2

020 Humanitné vedy: 1

060 Spoločenské a behaviorálne vedy: 5

080 Ekológia a manažment: 93

110 Metalurgické a montážne vedy: 2

Podľa študijného odboru

6107 filozofia: 1

6213 ekológia a manažment: 36

7605 učiteľstvo a pedagogické vedy: 3

Podľa podujatia

Počet všetkých konferenčných publikácií a príspevkov: 33

Z toho na domácich podujatiach: 10

Z toho na zahraničných podujatiach: 23

Počet pozvaných konferenčných príspevkov: 0

Z toho na domácich podujatiach: 0

Z toho na zahraničných podujatiach: 0

Podľa projektov

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CiteScore: 28

IF: 16

SJR: 26

SNIP: 26

Podľa kvartilov

Počet záznamov s kvartilom JCR: 16

Z toho Q1: 2

Economics: 2

Z toho Q2: 7

Business: 2

Economics: 5

Management: 2

Z toho Q3: 7

Business: 1

Economics: 5

Engineering, multidisciplinary: 1

Z toho Q4: 11

Business: 5

Economics: 3

Management: 3

Počet záznamov s kvartilom Scimago: 25

Z toho Q1: 1

Economics, econometrics and finance (miscellaneous): 1

Z toho Q2: 25

Business and international management: 14

Business, management and accounting (miscellaneous): 5

Economics and econometrics: 7

Economics, econometrics and finance (miscellaneous): 5

Engineering (miscellaneous): 4

Multidisciplinary: 1

Philosophy: 1

Political science and international relations: 2

Public administration: 1

Social sciences (miscellaneous): 7

Sociology and political science: 7

Strategy and management: 2

Z toho Q3: 13

Economics and econometrics: 7

Education: 1

Marketing: 2

Organizational behavior and human resource management: 2

Strategy and management: 3
Z toho Q4: 1
Health policy: 1